

Colorado WaterWise Board Meeting

Thursday, February 8th, 2018

Mile High Youth Corps – 953 Decatur St Denver, CO

10:00 a.m. – 12:00 p.m.

P: Called-in via phone
X: Attended in-person

Board:

X	Amanda Mathias	Mile High Youth Corps	amandam@mhyc.net
X	Amelia Nuding	Western Resource Advocates	amelia.nuding@westernresources.org
P	Amy Volckens	Brendle Group	avolckens@brendlegroup.com
X	Alyssa Quinn	Platte Canyon W&S District	alquinn@plattecanyon.org
X	Diana Denwood	Aurora Water	ddenwood@auroragov.org
	Darren Nowels	ReSource Central	dnowels@resourcecentral.org
X	Eric Olson	City of Fort Collins	eolson@fcgov.com
X	Frank Kinder	Colorado Springs Utilities	fkinder@csu.org
X	Katie Helm	Fountain Utilities	khelm@fountaincolorado.org
	Keith Schweiger	Arrowhead Cares	kschweiger@arrowheadcares.com
X	Laura Wing	City of Thornton	laura.wing@cityofthornton.net
X	Lyndsey Lucia	Northern Water Conservancy	llucia@northernwater.org
	Nina Cudahy	Green Mountain Water	ncudahy@greenmountainwater.org
X	Ruth Quade	City of Greeley	ruth.quade@greeleygov.com
X	Tyler Kesler	Boulder County	tkesler@bouldercounty.org
X	Melissa Walford	CWW Board Staff	admin@coloradowaterwise.org

Guests:

Call to Order

Amelia called the meeting to order at 10:08 AM

Board Business and Action Items

Approval of January Board Minutes. Frank Motions, Alyssa seconds. January minutes are approved.

Zoom Tutorial

Melissa reviewed the login information for Zoom and briefly showed how to schedule a meeting in zoom. A meeting must be scheduled in zoom before the call-in information is generated. Melissa has already setup the board meetings. Lynsey asked if Melissa can add the Management Team calls. **Melissa will add the M-team calls.** Melissa can schedule the meetings for committees but wanted to show the information to the board as well.

Discussion about the level – we currently have conference call options which will replace Uber Conference. The months that we plan to host a webinar we will add on the webinar functions to our plan. Amelia asked about the recording capabilities for the new system. Also want to make the last webinar available to webinar attendees for 2 weeks since it was not made clear that it is a member-only benefit. **Melissa will send an email to webinar attendees with a link to the webinar recording and slides for 2 weeks outside of member only section.**

Strawman for Roundtable Brainstorming

Amelia discussed her idea for the Roundtables to gather people together either in a one-day workshop or a few shorter sessions to discuss where the challenges are within their organization. We have to decide if we limit to single family residential or combined into the same event. Purpose of the roundtables will be to find out what is needed from utilities then determine what role CWW can play in addressing those needs. Diana raised a concern about the end product and if CWW has the capacity to implement a new project. Mandy asked if this would compete with other things groups are already doing. Amelia discussed that this is different from the Northern Water training which are more about training folks on irrigation practices. Laura discussed that this goes together well with CWCB action plan. Alyssa compared it to focus groups and supports the idea. Lyndsey mentioned that this might be able to be something that LLYLI can take on and accomplish. Amelia mentioned that the outcome might be something that CWW can't take on and that we would have to acknowledge that and pass it on to the appropriate group.

Amelia asked who on the board would be interested in putting effort in. Amelia said that she would be interested in playing the lead role. Amy suggested having a survey to a larger group to refine topics for focus groups. Frank made a point that this could be a way to transfer problems and solutions. Tyler mentioned that the solutions found might not all be on the shoulders of CWW and might be able to have utilities pitch in their solutions to those problems. Diana brought up the idea of bringing this to RMSAWWA group. Laura asked if the result would be a report. Amelia agreed that a report describing what problems and solutions were determined and any follow up for solutions and action items. Alyssa mentioned that this can help guide our strategic planning for upcoming years and with LLYLI.

Individuals that expressed interest on development of survey workshop: Amelia (lead), Laura, Eric, Lyndsey, Keith

Amelia discussed timing – Eric suggested March/April, Lyndsey suggested September timeframe might be good

Mandy asked if utilities are the right group to have in the room. Frank mentioned that the Green industry might be a consultant on the follow up and not on the initial brainstorming. Lyndsey mentioned that it is difficult to get contractors in a room because they aren't getting paid to attend but mentioned that incentives can help – CEUs, lunch.

Amelia will chat with Laura, Lyndsey, and Eric to flush out details and will rework the strawman to present at the March meeting.

Strawman for OWOW Vote

Frank sent the strawman out Wednesday night to review. OWOW has a certificate program for both students and working professionals. The partnership would have CWW sharing the job board postings, allow meet and greet, and present or subsidize symposium. Might have potential for Capstone project presentation at Symposium or lunch n learn or a newsletter article about their Capstone. We do not have an internship program, but this could be a platform for the utilities that do to source candidates. CWW budget demand would only be the subsidy for the symposium. There are 8 students involved this year in the certificate program at OWOW – this is the first year the program was been offered.

There was also a suggestion for a workforce development program during the symposium. Amelia said that she would be interested in having the student present at a Lunch 'n Learn or Newsletter to try it out at first then maybe implement into the Symposium. Alyssa said it would be exciting to have young people interested in the industry. Amelia asked if we would want to open back up the student membership for the newsletter. Board discussed the options of a paid partnership with Universities – to include access to the newsletter, symposium subsidy and other benefits. Frank will add some details to this proposal with addition of \$250 membership for newsletter access, symposium access. Tyler mentioned that it would be a good trial run that we might be able to market to other university programs for partnership.

Keith/ALCC

Amelia announced that Keith has resigned from the board. Amelia met with John McMan, with ALCC, and John felt that having a board membership did not fit within their goals for ALCC. They are still interested in connecting with CWW. Amelia did mention the smartphone app to them and he wanted a briefing on the app. Amelia and Frank will meet with John to go over the app and understand what level of interest they have in managing that.

Occupational Tax Update

Lyndsey and Laura met with David Green and David brought up that we do not need to pay the occupational tax because we have no staff being paid that is located in an office in Denver.

Annual Report

Laura passed out a draft annual report. Laura will develop this a bit more, design it, and add images and will provide to the board in March. Amelia mentioned adding some quotes from surveys.

Live Like You Love It

Alyssa briefed on the last committee meeting – Lisa will be working on 2 new ads (Spanish/English talking about water quality in regard to bottled water vs drinking water, proactive drought ad ready to go if we have a drought). There were 2 subcommittees created, one on social media and another on developing a LLYLI survey. Lisa mentioned that there might be a way to get support from Denver Water. Nona is going to work on getting us a presence at Shed conference.

Member Updates

This occurred during lunch as the discussion was running behind.

Wrap up and Adjourn

Amelia adjourned the meeting at 11:57 AM.

Submitted by:
Melissa Walford